



D8: DAVINCI 8TH EDITION
INFINITE POSSIBILITY



© DaVinci Film Society Inc, 501(c)3

EXPERIENCE THE DIFF

Produced by 501(c)3 nonprofit, DaVinci Film Society Inc.

DaVinci International Film Festival is dedicated to elevating the independent filmmaker experience by discovering and promoting groundbreaking cinematic storytelling, fostering industry growth, and providing a platform for global audience impact and distribution.



FESTIVAL DE CANNES



*Pictured: Michael J. Fox receiving Visionary Award®



Top-tier Film Festival: Consistently ranked among the best globally
Prestigious Brand and Trademark: Representing the pinnacle of the arts & sciences
Unparalleled Excellence: 5-star rated across the board
Iconic Recognition: Museum-grade Leo Award® statue
Global Talent Showcase: Curated programs and panel events
[DaVinci Masquerade] Premier and exclusive, 'go-to' Cannes Film Festival Party





“A Next-Level Fest”
Los Angeles Times

“Raising the Bar on the Festival Circuit”

- Veritas Film & Television

“First Class All the Way”

- Annetta Marion
Emmy & BAFTA Award-Winner

“High-End and Very Special Experience.”

- The Hollywood Index

“Doing it Right!”

- Scott Simonsen
Academy® Nicholl Winner



SIGNATURES

OFFICIAL SELECTIONS: DaVinci International Film Festival (DIFF) is a global platform spotlighting independent cinematic excellence. We invite filmmakers from around the world to submit their feature, short, documentary, animation, and screenplay projects for our competitive program. Official Selections gain exclusive access to our annual Live Showcase Event, where they compete for the prestigious Leo Award® and valuable sponsorship prizes including global distribution.

STORYLINESM: Storyline, powered by Final Draft®, is DaVinci International Film Festival's dedicated screenwriting competition. We believe captivating stories begin with exceptional scripts. Finalists have the remarkable opportunity to participate in DIFF's "Writer's Corner." Here, professional actors bring their scripts to life in front of a live audience, vying for the coveted Leo Award.

DOCUMENTARY: DiFFDocs is DaVinci's premier platform for documentary storytelling. We celebrate the power of nonfiction film by showcasing a diverse range of long and short-form documentaries competing for the prestigious Leo Award.

GENiUS / ULTRA-SHORT PROGRAM: Born from the challenges of 2020, DaVinci's GENiUS program celebrates cinematic ingenuity in bite-sized brilliance. This highly popular category showcases films of 5 minutes or less across all genres: narrative, documentary, animation, and music video. What began as a lifeline for creators during the pandemic has evolved into a cornerstone of our festival, spotlighting the power of concise storytelling.

ANIMATION: DaVinci's Animation Program is a vibrant celebration of the art form, led by the remarkably talented 13-year-old animator and Program Chairman, Mason Pelletier. Immerse yourself in a world of visual wonder as we showcase groundbreaking animated films that inspire, entertain, and push the boundaries of creativity.

EVENTS, PANELS & AWARDS, MASQUERADE

2026: The DaVinci International Film Festival is thrilled to announce groundbreaking initiatives for its 8th edition. The 2026 programs include Patriot Pictures is an all-new DaVinci program dedicated to honoring the men and women of the U.S. armed forces by showcasing powerful films made by veterans and active-duty personnel, alongside compelling narratives exploring military life and subject matter. We're also introducing the DaVinci LaunchPad, a private pitch session for proof-of-concept films, connecting creators with industry executives. Joining established programs like The Writers' Corner at Storyline, FilmAsia, and FilmAfrica, a new program under the Digital Hollywood banner will be introduced, spotlighting video gaming and story design within this exciting world.

HONORARY & VISIONARY AWARD®: Beyond the red carpets and glittering lights, the entertainment industry and the arts are fueled by a potent force: **vision**. It's the spark that ignites groundbreaking stories, pushes artistic boundaries, and leaves an indelible mark on culture. And at the DaVinci International Film Festival (DIFF), we're proud to celebrate this creative spirit with our **Visionary Award®**. **2024 MICHAEL J. FOX (Visionary); 2025 EMILE HIRSCH (Honorary)**

DAVINCI MASQUERADE: Held at the prestigious Carlton Hotel during the Cannes Film Festival in France, this exclusive invite-only, black-tie event provides a unique opportunity for filmmakers, industry professionals, and esteemed guests to network and celebrate in a sophisticated setting. The evening is designed to foster connections and enhance engagement within the international film community, with select opportunities available for sponsors to activate products and services directly at the event.

DAVINCI INTERNATIONAL FILM FESTIVAL



Diffdocs

DABS

STORYLINE
SCREENWRITING

GENUS

DAVINCI
ANIMATION

JR. LEOS

EXPERIENCE THE DIFF | DAVINCIFILMFESTIVAL.COM

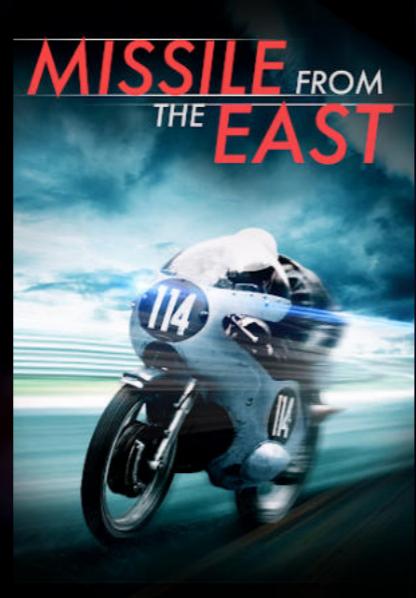
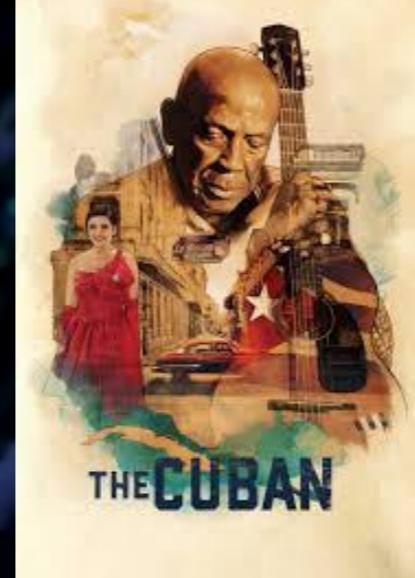
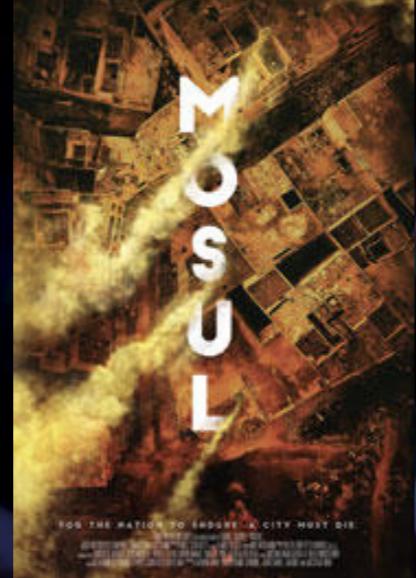
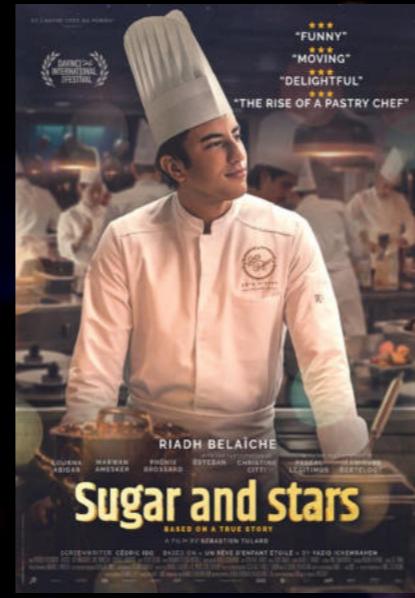
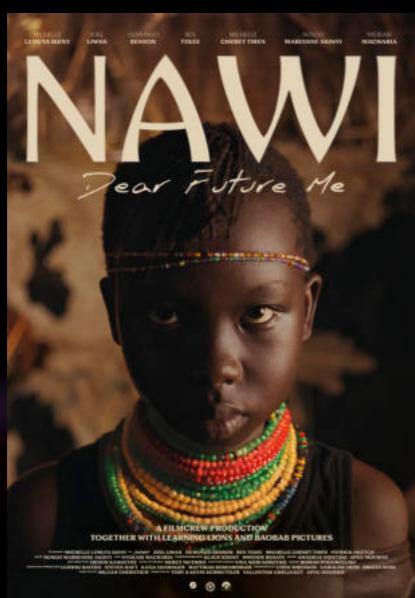


FILM AFRICA[®]
NATIONS IN FOCUS. STORIES IN MOTION.



DAVINCI FILM SOCIETY INC.
FILM AFRICA
SPOTLIGHT INITIATIVE

A FEW NOTABLE SELECTIONS





LIVE-ONLINE HYBRID

DAVINCI ONLINE RUNS IN PARALLEL
TO THE LIVE SHOWCASE EVENT

- REACHING GLOBAL AUDIENCES
- INCREASED BRAND VISIBILITY
- PROJECTING 50K VIRTUAL ATTENDEES
- 25+ COUNTRIES REPRESENTED
- 100+ FILMS & EVENT LIVE STREAMS

Diffdocs D² LABS STORYLINE GENUS DAVINCI ANIMATION JR. LEOS



← → ⌂ davincifilmfestival.com

THE GROVE, LOS ANGELES (310) 388-DIFF • EXPERIENCE THE DIFF

NEW PREFEST™ JWCC in SUBMIT

ABOUT FESTIVAL SIGNATURES EDUCATION STORE GLOBAL SUPPORT

DaVinci International Film Festival®

YOUR DREAM, OUR STAGE.
EXPERIENCE THE DIFF • THE GROVE • LOS ANGELES CALIFORNIA

19 43
CARLTON CANNES
EXPERIENCE THE EXTRAORDINARY
DAVINCIFILMFESTIVAL.COM/MASQUERADE

DaVinci
Masquerade à Cannes

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EXPERIENCE THE EXTRAORDINARY
DAVINCIFILMFESTIVAL.COM/MASQUERADE

FESTIVAL VENUE PARTNER

WORLD-FAMOUS ENTERTAINMENT COMPLEX



SEPTEMBER 2026

LOS ANGELES, CALIFORNIA USA

DaVinci International Film Festival will host it's 7th Edition at
AMC Theaters at The Grove



WE MAKE MOVIES BETTER™

WHO'S ATTENDING

53%
Female

47%
Male

45%
Ages
25-44

35%
Ages
45-65

85% 
College Educated
or higher

49%
Earn over \$100K
Annually

ATTENDEES ARE:

Active & educated, love the arts and
entertainment, social (on & offline)
and looking for unique elevated experiences





EMILE HIRSCH
HONORARY LEO AWARD
OUTSTANDING CONTRIBUTIONS TO INDEPENDENT CINEMA



METRICS & DEMO

ACTIVATION LIVE & ONLINE

THE GROVE

World-Famous venue hosts over **18 Million** annually.
That's more than *Disneyland* and *The Great Wall of China*!
2200 AMC Theater guests *throughout weekend*. Sold Out Events.

HOTEL PARTNER & AFTER PARTY

Two thousand guests *throughout the weekend* enjoy
the intimate setting of our hotel partner's accommodations,
restaurant and bar.

ONLINE FESTIVAL

DaVinci Online 7th Edition reached 14 countries
and nearly **20,000 unique visitors** for festival VOD.

MEDIA BUYS

Los Angeles Times print and digital circulation reaching
10,000,000 locals; AMG Billboards on Beverly Blvd in
West Hollywood and I-5 interstate with a combined
7 million impressions. **SOLD OUT FOR 2025**

DAVINCI MASQUERADE

Activate at the DaVinci Masquerade in Cannes
offering unparalleled brand prestige at
The Carlton Hotel during the Cannes Film Festival.





ELEVATE YOUR EXPERIENCE
WITH THE 'GO-TO' CANNES EVENT



CARLTON CANNES

DaVinci
Masquerade
á Cannes



GLOBAL ACTIVATION

BRAND VISIBILITY ON A WORLD STAGE

CANNES, FRANCE

Activate at the DaVinci Masquerade in Cannes
offering unparalleled brand prestige at
The Carlton Hotel during the Cannes Film Festival.





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LIMIT ONE

TITLE SPONSOR

LEAD THE PACK WITH OUR "PRESENTED BY" MARQUEE POSITION



FESTIVAL DE CANNES

\$100,000

DaVinci's Marquee position is a single year (1) rotation as a co-branded partner for the festival in all collateral and promotional content including but not limited to digital (online), print, radio, and TV spots. Our "PRESENTED BY" sponsor will have prime logo visibility along side the DIFF brand on our Official websites and across the board.

- Year-round logo placement on all print and digital collateral, websites, newsletters, and programs as a co-branded partner
- Logo featured on festival Step-and-Repeat banners in [Los Angeles](#) and Cannes, France
- Dedicated Press Release announcing partnership
- Live link on all DIFF electronic communications
- Logo placement on preroll for each screening during festival
- Logo placement on Official DIFF Online festival homepage banner
- Logo on Festival Badge
- Commercial for festival preroll (:15 second)
- Eight (8) All-Access, VIP passes for screenings, parties, and festival events
- Four (4) Serialized Masquerade Pins (Lifetime Membership to Cannes Event)
- Program inclusion (Full Color Page Ad)
- Panel and Jury participation
- Gift bag inclusion
- Dedicated on-screen and mezzanine booth marketing & product activation
- Acknowledgement at After Party at both flagship and Cannes Film Festival events
- Dedicated social media promotions and partnership announcement
- Dedicated email blast to DIFF database
- Leo Award® presenter for Best Feature Film
- Tax deductible under U.S. 501(c)3



Contact us to learn more about the DaVinci Marquee "Presented By" sponsorship position: sponsor@davincifilm.org



PARTNERSHIP OPPORTUNITIES

PLATINUM LEVEL*



FESTIVAL DE CANNES

\$50,000

- ★ Activation: Los Angeles & Cannes, France
- ★ Year-round Platinum-level logo placement on dedicated Sponsor page with click-through
- ★ Logo on Step-n-Repeat (media) banners
- ★ Company name & logo on DIFF program, press releases, publications, websites, newsletter, and email blasts
- ★ Live link on all electronic communications
- ★ :15 Commercial in festival preroll
- ★ Logo placement on homepage banner
- ★ 3/4 Page Full Color Program Ad
- ★ Logo on Festival Badge (lower third)
- ★ Gift bag inclusion
- ★ Dedicated marketing booth at venue for product/service activation
- ★ Acknowledgement at After Party
- ★ Three (3) social media posts
- ★ Dedicated email blast to DIFF database
- ★ Tax deduction under U.S. 501(c)3
- ★ Six (6) comp All-Access badges to festival
- ★ Two (2) Serialized Masquerade Pins (Lifetime Membership to Cannes Event)

- ★ Email blasting with co-branding
- ★ Specific DIFF Program sponsorships
- ★ Award Ceremony Presented by
- ★ After Party Presented by
- ★ Full page color ad in event program
- ★ Rotating or static Ad on DaVinci website(s)
- ★ Badge Insert: Logo on event Credentials
- ★ Step-n-Repeat logo
- ★ Co-branded Award plaques
- ★ Dedicated Social Media blasts
- ★ Product placement in swag bags
- ★ Pre-roll commercial or static ad

ALA CARTE

GOLD LEVEL



FESTIVAL DE CANNES

\$35,000

- ★ Activation: Los Angeles & Cannes, France
- ★ Year-round Gold-level logo placement on dedicated Sponsor page with click-through
- ★ Company name & logo in DIFF program, press releases, publications, websites, newsletter, and email blasts
- ★ Logo on festival vertical banners (lower third)
- ★ Live link on all electronic communications
- ★ Logo in festival preroll
- ★ 1/2 Page Full Color Program Ad
- ★ Logo on Festival Badge (lower third)
- ★ Gift bag inclusion
- ★ Dedicated marketing booth at venue for product/service activation
- ★ Acknowledgment at After Party
- ★ Inclusion in email blast to DIFF database
- ★ Tax deduction under U.S. 501(c)3
- ★ Four (4) comp All-Access badges to festival
- ★ Two (2) Serialized Masquerade Pins (Lifetime Membership to Cannes Event)

BRONZE LEVEL

\$5,000

- ★ Year-round Bronze-level logo placement on dedicated Sponsor page with click-through
- ★ Digital Program ad space
- ★ Co-branded social media post prior to event
- ★ Tax deduction eligible
- ★ Two (2) comp All-Access badges to festival

*LIMITED SPOTS AVAILABLE

SILVER LEVEL

\$20,000

- ★ Year-round Silver-level logo placement on dedicated Sponsor page with click-through
- ★ Logo on festival preroll
- ★ Logo on festival vertical banners (lower third)
- ★ Logo inclusion in newsletter
- ★ 1/3 Page Full Color Program Ad
- ★ Dedicated marketing booth at venue for product/service activation
- ★ Acknowledgment at After Party
- ★ Sponsor announcement on social media
- ★ Tax deduction
- ★ Two (2) comp All-Access badges to festival
- ★ One (1) Serialized Masquerade Pin (Lifetime Membership to Cannes Event)

SUPPORTING LEVEL

\$2,500

- ★ Year-round Supporting logo placement on dedicated Sponsor page with click-through
- ★ Special Thanks in printed Program
- ★ Tax deduction eligible
- ★ One (1) complimentary badge to festival

NEED TO CUSTOMIZE? LET'S TALK!

GOING GLOBAL

DAVINCI'S GLOBAL MARKET FOOTPRINT & SCHEDULE

LOS ANGELES - USA (Annual Flagship Event)

CANNES - FRANCE (Annual Masquerade Ball)

VANCOUVER - BRITISH COLUMBIA (Annual RecFest 2026)

NAIROBI KENYA - AFRICA (Annual Event 2027)

TOKYO - JAPAN (TBA)

DaVinci Labs (2026-27)

ITALY

MONACO

INDIA

DaVinci
Masquerade
à Cannes

 **REC FEST**
ADVENTURE DOCS & PHOTOGRAPHY

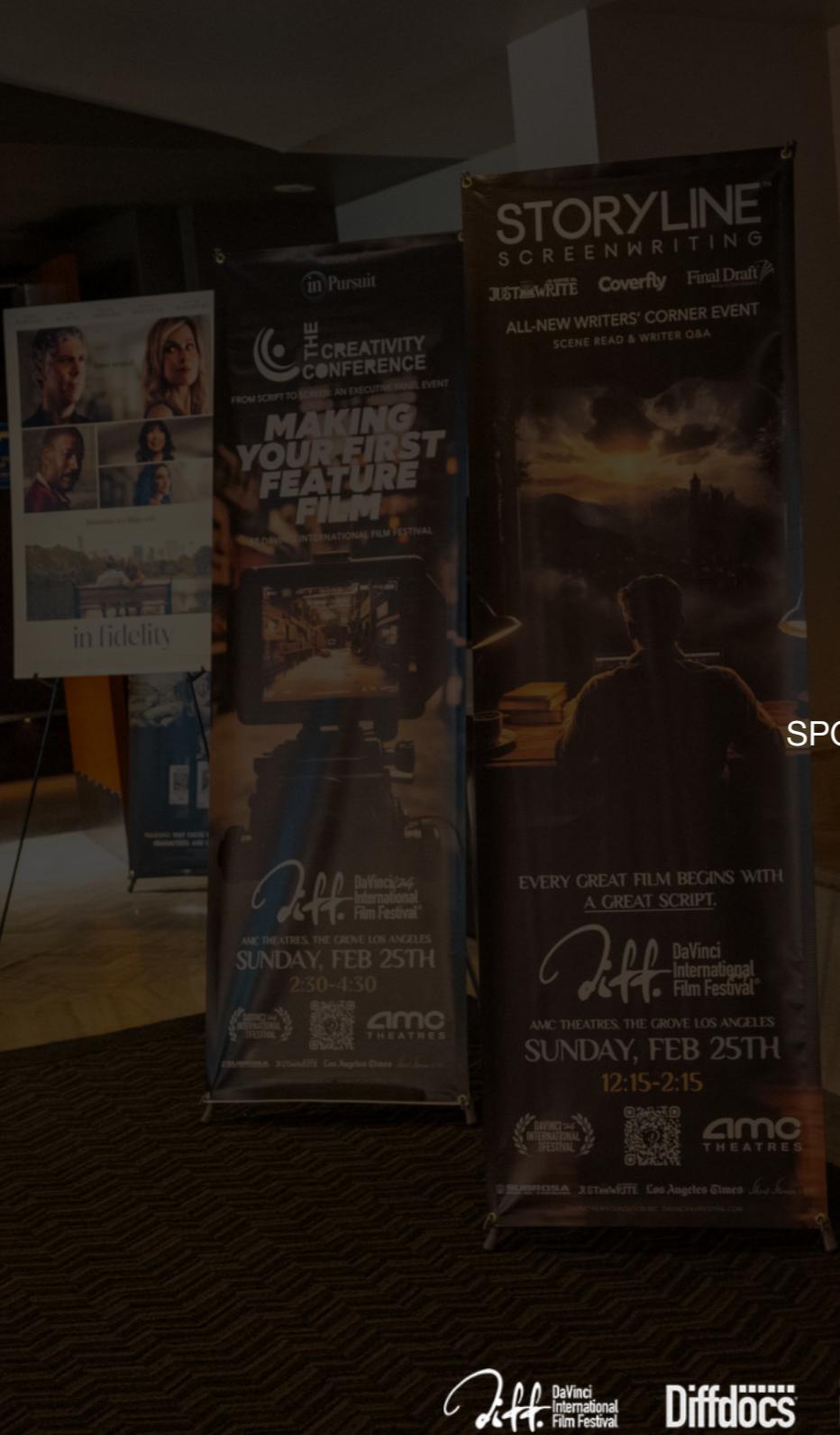

 FILM AFRICA
NATIONS IN FOCUS. STORIES IN MOTION.



Diff.
DaVinci
International
Film Festival

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INQUIRE
SPONSORS / PARTNERS / PHILANTHROPISTS

PARTNERS@DAVINCIFILM.ORG
(310) 388-DIFF

PARTNER WITH US!



AMC THEATRES, THE GROVE LOS ANGELES
SAT, FEB 24TH, 2024
4:45-6:45



STORYLINE
SCREENWRITING

GENUS

DAVINCI
ANIMATION

JR. LEOS®

partners@davincifilm.org

EXPERIENCE THE DIFF™

dvff.eu / davincifilmfestival.com

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